

PRESS RELEASE

Vook

Allison Horton

Allison@vook.com

Author Bapsy Jain releases *A Star Called Lucky*, a sequel to the bestseller *Lucky Everyday*

After the global success of *Lucky Everyday* (the Penguin Group, 2008), Lucky Boyce returns in a mysterious, whirlwind international adventure.

New York, NY, May X, 2014—Today Bapsy Jain and Vook announce the release of the author's second novel, *A Star Called Lucky*, returning readers to the exotic world of the indomitable, spirited Lucky Boyce, whose global adventures in the international bestseller [*Lucky Everyday*](#) captivated audiences around the world.

A Star Called Lucky picks up in present-day New York City where yoga instructor Lucky Boyce is suddenly confronted by a duo of shady strangers on the subway. She is catapulted from her comfortable and predictable daily routine, balanced into a chaotictranscontinental hunt for an elusive Tibetan doctor. To defend herself against blackmail (and jail time in the very prison in which she teaches)Lucky must retrieve a mysterious Eastern medicine known only through legend.

“The success of *Lucky Everyday*, coupled with persistent requests for a follow-up, compelled me to write the sequel. My fascination with Eastern wisdom being put to the test in a fast-paced Western setting led to the creation of Lucky, whose life intersects both worlds.”

The novel has a racing 21st-century plot with gripping characters and intriguing twists and turns. Is it another *Da Vinci Code*? A *Celestine Prophecy*? Or a new-millennium Romance? Maybe it's best described as a blend of all three --giving meaning to our everyday life.

Publisher's Weekly called Lucky “a fully imagined character”. Her roller coaster experiences resonate with our own; her hopes, aspirations, disappointments, and misperceptions jolt her into the resilience necessary for thriving in today's world. Watching her evolve as a multi-faceted character, we realize that everything passes, and perhaps observing before acting is often the wisest move, as our perceptions rarely predict a reliable outcome.

A Star Called Lucky is available in paperback (\$X) and as an ebook(\$X) on Amazon, Barnes & Noble, iBooks, Kobo, Google, and more. Visit [insert website] for more information.

About Bapsy Jain

Born in Calcutta, India, Bapsy Jain graduated from the Sydenham College of Commerce and Economics, Mumbai. She then left for the UK to further pursue her education in finance becoming a member of The Institute of Chartered Accountants in England & Wales. She and her husband have established the S P Jain School of Global Management in Dubai, Singapore and Sydney.

Bapsy worked for ten years on her debut novel, *The Blind Pilgrim* published by Penguin. After the book became a bestseller in India, in 2009 Penguin published it worldwide under the title *Lucky Everyday*.

Review copy & interview requests:

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